



**MEDIA CONSENT AND RELEASE**

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2. I hereby consent to the production of such Media and grant to the Content Creators the rights to: (i) use my name, image, likeness, voice, appearance, performance and all other indicia of my identity embodied in the Media; (ii) use my social media posts, endorsements, testimonials, letters, and any other content that I create in connection with or related to the Activities and that I provide to the Content Creators and/or make publicly available (collectively, “Content”); and (iii) broadcast, publish, exhibit, market, sell, transfer, sub-license, distribute, and otherwise use, the Content and/or Media, either in whole or in parts, and either alone or with other products, in any form or fashion, including, but not limited to, for commercial or non-commercial television or theater, closed-circuit exhibition, home video distribution, social media, or any other form or fashion that the Content Creators, in their sole discretion, may determine. Such rights granted to the Content Creators shall be unlimited and unrestricted. I understand that the Content Creators are relying on my consent herein; and I agree that the Content Creators may use, modify, revise, combine, and/or create derivative works of all Content and/or Media at their sole discretion and for any purpose including but not limited to internal and/or external business purposes (e.g., promoting or publicizing the Content Creators), without further notification, authorization or compensation to me or anyone acting on my behalf, and that I do not have any right to inspect or approve the use of the Content and/or Media. The Content Creators shall have complete ownership of the Media in which I appear and any derivative works of the Content created by or on behalf of the Content Creators, including copyright interests, and I acknowledge that I have no interest or ownership in the Media, such derivative works of the Content, or any portions of or copyrights to the foregoing. Without limiting the foregoing, I acknowledge that Content Creators may grant any of the rights herein to third parties.

3. I hereby agree that the statements I make in the Content and/or Media will be true and accurate expressions of my personal experiences and/or beliefs regarding the Content Creators and/or their services. I also confirm that I have the right to enter into this agreement, that I am not restricted by any commitments to third parties, and that the Content Creators have no financial commitment or other obligations to me as a result of this agreement. I EXPRESSLY RELEASE, DISCHARGE, AND AGREE TO HOLD HARMLESS THE CONTENT CREATORS AND THEIR OFFICERS, EMPLOYEES, AGENTS AND DESIGNEES FROM LIABILITY FOR ANY AND ALL CLAIMS THAT I OR ANYONE CLAIMING THROUGH ME MAY HAVE, KNOWN AND UNKNOWN, ARISING OUT OF OR IN ANY WAY CONNECTED WITH THE ABOVE GRANTED USES OF THE CONTENT AND/OR MEDIA, INCLUDING, WITHOUT LIMITATION, CLAIMS BASED ON PRICING, PUBLICITY, LIBEL, OR DEFAMATION, TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW. I FURTHER AGREE NOT TO SUE OR ASSERT AGAINST THE CONTENT CREATORS ANY CLAIM OF ANY NATURE WHATSOEVER ARISING OUT OF OR IN ANY WAY CONNECTED WITH THE ABOVE GRANTED USES OF THE CONTENT AND/OR MEDIA.

4. In consideration of all the above and other good and valuable consideration, I hereby acknowledge: (i) receipt of reasonable and fair consideration from the Content Creators, and (ii) that I have read, understand, and agree with the above.

Name (please print): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_